

# Osborn Checklist

Theme :

**Repurposing**

**Adaptation**

**Modification**

**Magnification**

**Reduction**

**Substitution**

**Rearrangement**

**Reversal**

**Combination**

## Keyword — Use These Hints When You're Stuck for Ideas

### **Repurposing**

Use it in another place as it is

### **Magnification**

Make it bigger, longer, increase it, or extend it

### **Rearrangement**

Swap it, substitute it, or change the order

### **Adaptation**

Similar things, imitation, or adaptation

### **Reduction**

Make it smaller, shorter, lighter, compress it, or shorten it

### **Reversal**

Turn it upside down, reverse it, or change its orientation

### **Modification**

Change the meaning, color, movement, smell, or shape

### **Substitution**

Use a different person, object, material, or location instead

### **Combination**

Combine two or more things into one, merge elements